

# How Meelunie creates value for society

October 2019 to September 2020

## INPUT (2019-2020)

### Responsibility

- GOVERNANCE**
- Net Sales: €262 Million
  - Compliance policy
  - B Corp guidance
  - Positive Impact Team: 7 employees

### Collaboration

- STAFF**
- Employees: 92 fte
  - Training / Education: €29 K
  - Diversity: 33%
  - Sustainably-renovated office (Amsterdam)

- BUSINESS**
- Customers: 481 in 93 countries
  - Suppliers: 116
  - Product groups: 41
  - CSR questionnaire

- STRATEGIC CSR PARTNERS**
- FairClimateFund
  - GoodShipping
  - Clean Cargo Working Group
  - Food Valley
  - Emission Free Shipping Association (EFSA)

- COMMUNITY**
- Green Business Club
  - Oxfam Novib
  - WOMAG (Women in Agriculture)

### Transition

- ENVIRONMENT**
- CO<sub>2</sub> footprint*
- From shipments: 98,733 MT CO<sub>2</sub> emission
  - CO<sub>2</sub> Calculator

- Amsterdam building:*
- A-status building
  - Energy use: 51,000 kwh per year
  - Water use: 152 m<sup>3</sup>
  - Research sustainable procurement
  - Office waste: 2.6 MT

## PURPOSE

Plant-Based Positive Impact



- Green Products
- Climate & Shipping
- Green from the Inside

## OUTPUT

### Responsibility

- GOVERNANCE**
- B Corp Tracker: 71,9 points
  - CSR strategy
  - Created an economic model to link positive impact budget with value creation model

### Collaboration

- STAFF**
- Employee satisfaction: 'good'
  - Employee benefits: inspiring new workspace, air quality, plants, HIIT vitality programme
  - CSR Engagement Plan
  - Sickness absence: < 1%
  - Turnover rate: 10%

- BUSINESS**
- Green products: 5 % of volume
  - Code of Conduct
  - Pilot: 3 customers paying Positive Impact contribution via CO<sub>2</sub> Calculator

- STRATEGIC CSR PARTNERS**
- Participation in CO<sub>2</sub> reduction and compensation programmes

- Research if fava bean hulls and skins useable as biofuels via GoodShipping & TNO (the Netherlands Organisation for applied scientific research)

- COMMUNITY**
- Food bank
  - Connection with elderly people
  - Recognized training company
  - Participation in microcredit programmes

### Transition

- ENVIRONMENT**
- 4,444 MT CO<sub>2</sub> compensated via FairClimateFund
  - 340 MT CO<sub>2</sub> reduction via GoodShipping

- Amsterdam building:*
- Dialogue with building owner to join Green Business Club
  - Renovated office with energy-use reduction measures
  - Sustainable office and furniture: green wall, fruit, UTZ Certified coffee/tea, cleaning methods, etc.

## IMPACT

Inspired by three of the UN's Sustainable Development Goals (SDGs), we have defined our own three domains for impact: Green from the Inside, Green Products and Climate & Shipping. These are our pillars in helping us contribute to achieving a better world.

### SDG 2

We strive for better food and healthier individuals, families and communities in the areas where we operate.

### SDG 12

We translate our customers' desires into high-quality, plant-based ingredients and products that nourish, protect and improve.

### SDG 13

We commit ourselves to increasing the usage of sustainable resources, both within our company and in the value chain. Within our circle of influence, we will reduce our CO<sub>2</sub> footprint.

We strive to create value for society in terms of human, social, natural, manufacturing, financial and intellectual capital.

## FOUNDATION

**Profile:** Meelunie is a leading global supplier of plant-based starches, proteins and sweeteners. Our product range covers a wide variety of food, animal nutrition and industrial applications, and includes trusted brands such as Windmill Potato Starch alongside an ever-growing assortment of organic products.

**Founded:** 1867 with family roots.

**Vision:** A balanced world where plant-based solutions drive positive impact.

**Mission:** To continue our long-term tradition of doing business with head and heart.

**Purpose:** Plant-Based Positive Impact.

**CSR Values:** Collaboration, Transition and Responsibility.

# Meelunie Sustainability Ambition Statement

2019-2020

## As of October 2020

'Positive impact' has been incorporated into our mission, vision, ambitions and strategy. In the years to come it will be an integral part of our daily activities: Positive Impact will drive our performance and set the scope for our growth, financial returns and the evolution of our portfolio. In this, we'll be guided by B Corp and aligned with the UN SDGs. We'll work with and seek partners who share our positive impact ambitions.

We've set down three domains in which we want to make a positive impact:

*"I hope more companies will take responsibility when it comes to increasing positive impact within their business environment. It can be very inspiring. For yourselves and others."*

Marco Heering, CEO Meelunie

## 1. Green Products



### Our ambition

We now place special emphasis on the Organic & Health segment. We offer a growing assortment of organically-certified, sustainably-produced products. Supporting regional cultivation and processing of plant-based proteins is part of our ambition for a greener supply chain.

We will continue to pursue organic opportunities and other certifications associated with responsible sourcing, and invest in new business development. In 2030 our product portfolio will be 100% responsible.

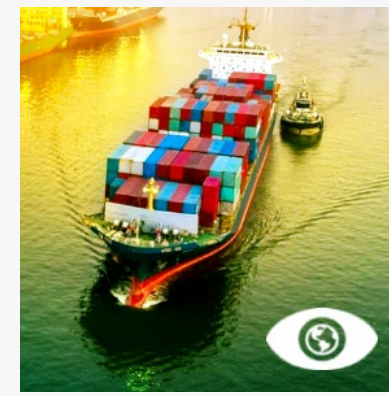
### Achievements 2019-2020

- 5% of our shipped volume in 2019/2020 is organically-certified
- Together with stakeholders throughout the supply chain, we have started our own dry fractionation of plant protein concentrates
- We have identified fine grinding and classifying for protein enrichment as a more sustainable means of production of food protein ingredients
- We have committed to creating a sustainability reporting tool to provide a picture of the fava bean concentrate production chain and calculate its environmental footprint
- We have developed our supplier code of conduct

### Next steps

- Selecting a Life Cycle Assessment system
- Analyzing our top 10 products and all our fava bean products via this system
- Communicating the supplier code of conduct
- Valorize fava bean hulls for biofuel applications
- Invest in short supply chain for a broader scope of plant-based ingredients
- Intensify collaboration with local farmers and toll processors
- Increase our certified sustainable portfolio volume

## 2. Climate and Shipping



### Our ambition

Step up our ambitions even further regarding the reduction of our carbon footprint, improving our energy efficiency and increasing our use of biofuels. We also aim to support customers with insights into the CO<sub>2</sub> footprint of their order. By 2030, all our lanes (shipments) to be CO<sub>2</sub> neutral.

### Achievements 2019-2020

- Implementation of CO<sub>2</sub> calculator (internal)
- Calculation of the carbon footprint of our shipments
- Presented the Positive Impact contribution in our sales process (internal)
- FairClimateFund certificate offsetting 4,444 MT CO<sub>2</sub>
- GoodShipping first bunkering, reducing emissions by 340 MT CO<sub>2</sub>

### Next steps

- Improve our CO<sub>2</sub> emission tracking tool
- Train our commercial team in using the CO<sub>2</sub> emission tool
- Assess the carbon footprint of our travel and buildings
- Provide insights into the CO<sub>2</sub> footprint per shipment and share with our customers
- Engage customers in our CO<sub>2</sub> reduction & compensation ambitions
- Better alignment of FairClimateFund project with our business and/or farmer communities

## 3. Green from the Inside



### Our ambition

Shift towards a 100% positive-impact mindset from everyone in the company (company-wide). Remain focused on operational excellence and further 'greening up' our business processes. A commitment to give back to communities through a number of local, national and international initiatives. Our ambitions are captured in three themes: Collaboration, Transition and Responsibility.

### Achievements 2019-2020

- We've rolled out our compliance policy
- Introduced sports and other healthy activities in the office (pre-Corona)
- Where possible, procured sustainable office equipment and furniture
- Joined several local community activities via our partner Green Business Club
- Provided internships for students.

### Next steps

- Roll out CSR employee engagement activities for all employees
- Monitor & evaluate Positive Impact activities
- Further preparation for B Corp certification
- Align the CSR activities of all Meelunie offices
- Strengthen our ethical compliance
- SMETA 4-pillar audit in 2021

## Meelunie Positive Impact Programme

In 2018, Meelunie launched the Meelunie Positive Impact Programme (MUPI) to accelerate implementation of our positive impact ideas. The more our awareness grows, the more opportunities we see. We want to do this in close collaboration and engagement with current and new partners who share our ambition to have the maximum possible positive impact on society. We're excited about what we can and will achieve together.

- 2017**  
First initiatives, inspired by a guest speaker on sustainability.
- 2018**  
Launch of MUPI programme.
- 2019**  
Start of FCF partner project.
- 2020**
  - Rollout Green from the Inside
  - First bunkering via GoodShipping
  - Signed zero waste contract
  - Created first CRS report

## Contact

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