

Meelunie Business Travel Awareness Guide

Aim

This Business Travel Awareness Guide is part of Meelunie's CO₂e Emissions Accountability, as published in our Corporate Social Responsibility (CSR) report 2020-2021. For the purposes of measuring CO₂e emissions, business travel is defined as the transportation of employees for business-related purposes, and falls under our Green from the Inside domain. Meelunie's ambition is to be a CO₂e neutral organization by 2030. When measuring our performance against this goal, we include emissions under the domains Green from the Inside and Climate & Shipping (Warehousing).



Fact!

3x

Because the seats take up more floor space, flying business class creates roughly 3 x as much CO₂e as flying economy class.



We **measure** our business travel emissions by plane and train, and record these in an internal database.



We **aim** to reduce travel emissions by 65% (compared to a 2015 baseline) by 2030.



By choosing to meet via video conference or travel by train, you will be helping **reduce** our business travel emissions. Other green options include travelling by electric car, carpooling or carsharing.



Any remaining CO₂e emissions that we currently still produce are **compensated** in collaboration with FairClimateFund.



We **communicate** internally and externally with stakeholders on our progress, for example via our annual CSR report.